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**PAUL STANLEY AND GENE SIMMONS OF KISS EXPAND THEIR RESTAURANT BRAND
INTRODUCING VENUE-FRIENDLY ROCK & BREWS RESTAURANT CONCEPT
Rock & Brews Opening at StubHub Center This Month**

EL SEGUNDO, CALIF. (July 3, 2014) -- KISS front men Paul Stanley and Gene Simmons today announced plans to expand their family-friendly **Rock & Brews** restaurant brand into arenas and stadiums, with the opening of their



first venue-friendly **Rock & Brews** at StubHub Center in Carson, Calif., home of the LA Galaxy, this month.

“We spend a lot of time performing in large venues while on tour, and **Rock & Brews** is a perfect fit for sports and entertainment fans,” said Paul Stanley. “We plan to rock the large venue food and beverage business with a broad selection of international and craft beers and quality American comfort food.”

To celebrate the planned opening of **Rock & Brews** at StubHub Center, Stanley will sing the National Anthem on July 4, before the LA Galaxy takes on the Portland Timbers, and fans will enjoy a sneak peek at **Rock & Brews** with the opening of the brand’s beer concession and a sampling of **Rock & Brews** cuisine.

“We are thrilled to add **Rock & Brews** to our extensive food and beverage offerings at StubHub Center,” said StubHub Center General Manager Katie Pandolfo. “**Rock & Brews** is an exciting, new, burgeoning brand, and we are happy to be a part of their expansion as the home of their first stadium restaurant.”

Rock & Brews will have two restaurant-style concessions at StubHub, one offering beer only and the other offering both beer and food.

The beer concession will feature 12 domestic, imported and local craft beers on tap. Domestic and international beers will include Budweiser, Bud Light, Shock Top, Goose Island, Corona Light, Pacifico, Modelo Especial and Coors Light. Local craft beers will include Sabre Tooth Squirrel from Smog City, Galaxy Defender from Monkish Brewing, Golden Road’s Hefewizen and Citra Pale Ale from El Segundo Brewing.

The free-standing beer and food concession will feature a selection of popular **Rock & Brews** menu items including Spicy Asian Wings, a Giant Soft Authentic Bavarian Pretzel with spicy-sweet mustard, street tacos, and the brand’s signature Backstage Burger. Over a dozen **Rock & Brews** picnic tables will provide seating for guests in a laid-back, family-friendly area.

Stanley and Simmons, along with co-founding partners restaurateur/hotelier Michael Zislis and concert industry veterans Dave and Dell Furano, are thoughtfully planning for worldwide expansion of the brand with freestanding restaurants, airport locations and venue concessions.

“We have opportunities around the world, and are carefully reviewing each and every one of them and interviewing appropriate partners,” said Simmons. “While the demand is high, we will expand the **Rock & Brews** brand cautiously, working exclusively with qualified partners who have strong community connections.”

The **Rock & Brews** StubHub concessions join the brand’s growing roster of locations that include three additional Los Angeles area locations, including its flagship location in El Segundo, one in Redondo Beach, and one at LAX Terminal 5; one in Paia on Maui, its first international location in Los Cabos, Mexico; and its newest location in Overland Park, Kansas. Additionally, **Rock & Brews’** first Southwest location is set to open in August in Albuquerque, New Mexico and others are in development in Oviato, Florida; Phoenix, Arizona; Cabo San Lucas and several other locations.

ABOUT STUBHUB CENTER

StubHub Center is southern California’s home of world-class competition and training facilities for amateur, Olympic, collegiate and professional athletes. Managed by AEG Facilities, the \$150 million, privately financed facility was developed by AEG on a 125-acre site on the campus of California State University, Dominguez Hills (CSUDH) in Carson, California. StubHub Center features an 8,000-seat tennis stadium, a 27,000-seat stadium for soccer, football and other athletic competitions and outdoor concerts; a 2,000-seat facility for track & field and a 2,450-seat indoor Velodrome – the VELO Sports Center – for track cycling. StubHub Center is home to two Major League Soccer teams, the four-time MLS Cup Champion LA Galaxy and Chivas USA. StubHub Center is also home of the United States Tennis Association’s (USTA) High Performance Training Center, the national team training headquarters for the U.S. Soccer Federation (USSF) and EXOS, an international training center for elite and professional athletes. For additional information please visit www.stubhubcenter.com.

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