



FOR IMMEDIATE RELEASE

Contact: Seffrah Orlando
Wills Communications, Inc.
310-376-6600 or sorlando@willscom.com

PAUL STANLEY AND GENE SIMMONS OF KISS TO OPEN ROCK & BREWS IN RANCHO CUCAMONGA, CALIFORNIA

Rock-Inspired Restaurant Brand Expands into San Bernardino County

EL SEGUNDO, CALIF. (June 28, 2016) -- KISS front men Paul Stanley and Gene Simmons, with co-founding partners Michael Zislis and concert industry veterans Dave and Dell Furano, announced today that their family-friendly, rock-inspired Rock & Brews restaurant brand will be expanding to Rancho Cucamonga, California in 2016. The restaurant will be the brand's eighth in California, and 17th overall.

Rock & Brews Rancho Cucamonga will be the brand's first in San Bernardino County. Located across from the Victoria Gardens shopping center, the restaurant is developed in partnership with local franchise partner Jon Mesko, who also owns and operates Rock & Brews restaurants in Buena Park, Corona and Redondo Beach, California.

The newest Rock & Brews is scheduled to open in the early fall. The 9,900 sq. ft. location will feature a full bar and a wide selection of over 100 craft and international beers in addition to the brand's quality American comfort food. Children and dogs are welcome: the restaurant features a play structure for kids



and a dog-friendly patio with a fire pit area. Adults can enjoy games as well, including bean bag toss and life-sized Jenga. Over 25 flat screens will play concert-style rock videos and live sporting events in the rock-inspired atmosphere, with concert lighting and rock artwork including a Great Wall of Rock that pays tribute to music legends.

"We are excited to join the Rancho Cucamonga community," said Mesko. "Our largest restaurant yet is sure to provide our guests with a memorable rock-inspired dining experience

that keeps them coming back again and again."

Grand opening activities hosted by Stanley and Simmons will take place in the fall of 2016 benefitting veterans and active military. For information about **Rock & Brews**, visit www.rockandbrews.com.

Other California restaurants include Rock & Brews' flagship location in El Segundo, as well as locations in Buena Park, Corona, Los Angeles International Airport Terminals 1 and 5, Redondo Beach and StubHub Center in Carson.

About Rock & Brews

Rock & Brews is a one-of-a-kind, rock-inspired restaurant and entertainment concept designed to engage people of all ages with quality comfort food and local favorites, a broad selection of craft and international beers, and an energized environment that is reminiscent of being at a family-friendly music event. Founded by rock icons Gene Simmons and Paul Stanley of KISS, along with partners, restaurateur Michael Zislis and concert industry veterans Dave and Dell Furano, the first Rock & Brews opened near Los Angeles International Airport in Southern California in April of 2012. Each location boasts a backstage environment showcasing a "Great Wall of Rock," iconic rock art, concert trusses and lighting and multiple flat screens sharing some of the greatest rock concert moments of all time. Most offer a play area for kids and many are dog friendly. For more information, please visit www.rockandbrews.com.

#