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## **ROCK & BREWS CONTINUES EXPANSION WITH FIRST EAST COAST LOCATION** **KISS Front Men to Open a Restaurant in Oviedo, Florida in November**

**EL SEGUNDO, CALIF. (October 10, 2014)** -- KISS front men Paul Stanley and Gene Simmons today announced plans to expand their family-friendly **Rock & Brews** restaurant brand into Florida and have selected multi-unit franchise operator R&B Florida, LLC., to open several locations throughout the state. The first Florida location is set to open in the Orlando suburb of Oviedo in November of this year. A grand opening event hosted by Stanley and Simmons will take place in January.

R&B Florida, LLC is comprised of a group of local, seasoned restaurant professionals, including Regional Managing Partner Scott Paul, who was the Managing Partner for Outback Steakhouse and worked at three Orlando locations for more than 12 years.

“Rock & Brews is a unique restaurant and entertainment brand that appeals to a multi-generational audience with its energized environment, exceptional food, and extensive selection of international and craft beers,” said Paul. “At the heart of the brand is our deep devotion to the communities in which we operate, and we are very excited to become an active member of the Oviedo community.”

The approximately 8,000 square foot **Rock & Brews Oviedo** will feature the brand’s signature quality American comfort food, and a full bar that includes one of the area’s largest selections of international and local craft beers and premium wines. The family-friendly, rock-inspired environment includes multiple screens and a state-of-the-art sound system broadcasting some of the greatest concert moments in rock history, as well as murals, canvas art of iconic rock images and **Rock & Brews** signature Great Wall of Rock. Guests can dine indoors or al fresco on heated and cooled patios, offering the latest in mist cooling systems and side motorized curtains for the hot summer months, and fire pits and heaters for the winter months. And, with something for everyone, **Rock & Brews Oviedo** will be dog-friendly and offer a lively play area for children.

Stanley and Simmons, and their co-founding partners restaurateur/hotelier Michael Zislis and concert industry veterans Dave and Dell Furano, are thoughtfully planning for worldwide expansion of the brand. The franchise agreement with R&B Florida, LLC is the third of a handful of multi-unit operating partners that **Rock & Brews** plans to engage on a regional level for the expansion.

**Rock & Brews Oviedo** will join the brand’s growing roster of standalone restaurants and airport and stadium concepts that includes four Los Angeles area locations (El Segundo, Redondo Beach, LAX Terminal 5, and StubHub Center in Carson); its first international location in San Jose del Cabo, Mexico; a restaurant in Paia on Maui; a

restaurant in Overland Park, Kansas; and its newest location in Albuquerque, New Mexico. Additionally, Rock & Brews is scheduled to open a second location in Cabo San Lucas, Mexico in December.

**Rock & Brews Oviedo** is located at 7131 Red Bug Lake Rd. in Oviedo. For more information, visit [www.rockandbrews.com](http://www.rockandbrews.com).

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