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Contact: Terry Wills  
Wills Communications, Inc.  
310-376-6600 or [twills@willscom.com](mailto:twills@willscom.com)

## GENE SIMMONS AND PAUL STANLEY OF KISS TO EXPAND FAMILY-FRIENDLY RESTAURANT BRAND IN THE MIDWEST

### Rock & Brews Restaurant and Entertainment Concept to Open in Oklahoma City

**EL SEGUNDO, CALIF. (July 8, 2015)** -- Gene Simmons and Paul Stanley of KISS, and brand visionaries and co-founders restaurateur Michael Zislis and concert industry veterans Dave and Dell Furano announced today that they are expanding their family-friendly **Rock & Brews** restaurant and entertainment concept into Oklahoma.

The Rock & Roll Hall of Famers, working in partnership with Kirk Williams, the multi-unit franchise partner for the region, plan to open a **Rock & Brews** in the two-story, more than 7,700 sq. ft. building that was formerly home to Dan O'Briens restaurant at 2737 West Memorial Road in the Quail Springs retail corridor of Oklahoma City.

The new restaurant, slated for a November opening, will be **Rock & Brews** second in the Midwest. The first opened in Overland Park, Kansas last year.

**Rock & Brews Oklahoma City** will feature the brand's signature casual American comfort cuisine, a full bar that includes a broad selection international and craft beers and premium wines, and an atmosphere that is reminiscent of a family-friendly music event, featuring concert lighting, multiple televisions and concert-style rock music videos. Both indoor and al fresco dining will be available. And, with something for everyone, **Rock & Brews Oklahoma City** will offer a lively play area for children and the patio area will be dog-friendly. Ample free parking will be available.



“Rock & Brews will offer Oklahomans a truly unique experience in an atmosphere that inspires multi-generational gatherings,” said Williams. “The concept is very family and neighborhood friendly, offering superior American cuisine at affordable prices, an unparalleled selection of international and craft beers and an atmosphere that is energized and welcoming.”

**Rock & Brews Oklahoma City** will introduce more than 100 new full and part-time jobs for restaurant employees and dozens of

construction jobs.

While the restaurant is expected to open in November, grand opening activities hosted by Simmons and Stanley will take place in early 2016 benefitting wounded warriors, veterans and active military. For information, visit [www.rockandbrews.com](http://www.rockandbrews.com).

### **About Rock & Brews**

Recognized as a 2015 “Break Out Brand” by *Restaurant News* earlier this year, and as #7 of the “Future 50: The Fastest Growing Small Chains in America” in *Restaurant Business Magazine*, Rock & Brews is a one-of-a-kind, rock-inspired restaurant and entertainment concept designed to engage people of all ages with quality American comfort food and local favorites, a broad selection of craft and international beers, and an energized environment that is reminiscent of being at a family-friendly music event. The first Rock & Brews opened near LAX in the beach community of El Segundo, California in April of 2012. Restaurant industry veteran Mike Reynolds serves as CEO. Each location boasts a backstage environment showcasing a “Great Wall of Rock,” iconic rock art, concert trusses and lighting and multiple flat screens sharing some of the greatest rock concert moments of all time. Most offer a play area for kids and many are dog friendly. For more information, please visit [www.rockandbrews.com](http://www.rockandbrews.com).

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