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PAUL STANLEY AND GENE SIMMONS OF KISS TO EXPAND ROCK & BREWS FAMILY-FRIENDLY RESTAURANT BRAND INTO TEXAS

First Location in Development in The Colony

EL SEGUNDO, CALIF. (July 28, 2015) -- KISS front men Paul Stanley and Gene Simmons, along with co-founding partners restaurateur Michael Zislis and concert industry veterans Dave and Dell Furano, announced today that they plan to expand their family-friendly **Rock & Brews** restaurant brand into Texas.

Working in partnership with their multi-unit franchise partners for the region, Brett Anz and Perry Mann of R&B Southwest, LLC, the Rock & Roll Hall of Famers are currently developing their first **Rock & Brews** in the Grandscape Nebraska Furniture Mart Development in the Dallas suburb of The Colony.

The restaurant, slated to open in January 2016, will feature the brand's signature quality American comfort food and a full bar with one of the area's largest selections of international and craft beers. The rock-inspired environment will include concert lighting; multiple flat screens sharing concert-style rock videos and sporting events; and, rock artwork, including a Great Wall of Rock featuring rock legends.



Both indoor and al fresco dining will be available. And, with something for everyone, **Rock & Brews** will offer a lively play area for children and the patio area will be dog-friendly.

"We are very excited to work with Paul and Gene to introduce **Rock & Brews** in the Lone Star State," said Brett Anz, R&B Southwest franchise partner. "We are dedicated to providing a quality dining experience and a welcoming environment for families, with something exciting for rockers of all ages."

Rock & Brews in The Colony will introduce more than 200 new full and part-time jobs for restaurant employees and dozens of construction jobs. This is the third **Rock & Brews** for Anz and his partner Perry Mann, who are looking for additional locations in Texas.

Grand opening activities hosted by Stanley and Simmons will take place in early 2016 benefitting wounded warriors, veterans and active military. For information about **Rock & Brews**, visit www.rockandbrews.com.

About Rock & Brews

Recognized as a 2015 “Break Out Brand” by *Restaurant News* earlier this year, and as #7 of the “Future 50: The Fastest Growing Small Chains in America” in *Restaurant Business Magazine*, **Rock & Brews** is a one-of-a-kind, rock-inspired restaurant and entertainment concept designed to engage people of all ages with quality American comfort food and local favorites, a broad selection of craft and international beers, and an energized environment that is reminiscent of being at a family-friendly music event. The first **Rock & Brews** opened near LAX in the beach community of El Segundo, California in April of 2012. Restaurant industry veteran Mike Reynolds serves as CEO. Each location boasts a backstage environment showcasing a “Great Wall of Rock,” iconic rock art, concert trusses and lighting and multiple flat screens sharing some of the greatest rock concert moments of all time. Most offer a play area for kids and many are dog friendly. For more information, please visit www.rockandbrews.com.

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