



## The Front Men

Our five founding partners are the visionaries behind Rock & Brews; combining their unique backgrounds to create a family-friendly restaurant and entertainment experience.

### About Paul Stanley & Gene Simmons

For more than 40 years, Paul Stanley and Gene Simmons have reigned supreme as the most recognizable front men in the history of rock and roll. Together, they co-founded the legendary rock band KISS, which has sold over 100 million CDs and DVDs worldwide, and continues to sell out stadiums and arenas around the world, breaking box-office records set by Elvis and the Beatles.

Both visionaries and trendsetters, Paul and Gene have taken their many talents and parlayed them into dozens of successful business ventures, including more than 3,000 licenses of the KISS brand.

In addition to being a rock icon, Stanley is an inventor, artist, actor, and philanthropist. He designs and develops signature musical instruments including guitars; is an accomplished painter of emotionally-charged portraits and abstracts that have been acquired by numerous art collectors with large works that have been commissioned and displayed around the world; has performed to standing ovations in the title role of The Phantom in "The Phantom of the Opera" in a six-month sell-out run with the Toronto production; and his charitable efforts include serving as the spokesperson for Canadian-based **About Face**, and organization which deals with children with facial differences and its impact on them, and as an ambassador for the prestigious HOUSE Research Institute, educating the public about the risks of unprotected exposure to loud sounds and music, which has resulted in an epidemic of hearing loss among teens.

Rock legend, television star, multi-hyphenate entrepreneur, writer, lecturer, and guest of financial and news programs, Simmons is one of the world's most recognized personalities. In addition to performing, Simmons has his own record company, Simmons/Universal Music, a joint venture with Universal Music. He has also enjoyed a successful career in television and film. His own reality show on A&E, *Gene Simmons Family Jewels*, is the longest-running celebrity reality show of all time. He has also completed two seasons of another show, *Gene Simmons' Rock School*, for VH1. In addition he created the show *Mr. Romance* for Oxygen, and his own cartoon, *My Dad the Rock Star*, for Nickelodeon's NickToons. Simmons has co-starred in several motion pictures and co-produced New Line Cinema's *Detroit Rock City*. Other entrepreneurial accomplishments include his own book imprint, Simmons/Phoenix books, which published his New York Times best seller, *Sex Money Kiss*, the Los Angeles Times best seller *Ladies Of The Night*, and the soon-to-be-released *Gene Simmons' Art Of War*. Simmons also tours internationally on the lecture circuit. With millions of fans around the globe and

speaking four languages including English, Hebrew, Hungarian, German and some Japanese, Simmons is the personification of today's globally connected citizen.

### **About Dave & Dell Furano**

Putting the behind-the-scenes "Rock" and ingenuity into Rock & Brews are brothers Dave and Dell Furano.

While serving as President of Bill Graham Presents, Dave produced a number of the most momentous concert tours ever. Working side by side with legendary concert luminary Graham, he served as tour manager for the Rolling Stones, Grateful Dead, Bob Dylan, Crosby Stills Nash and Young, Led Zeppelin, and George Harrison, and on Graham's groundbreaking "Day on The Green" outdoor festivals. During the course of his concert career, he also co-produced the critically acclaimed Martin Scorsese film "The Last Waltz" with Graham. Both Furano brothers are leaders in concert merchandising, co-founding Winterland Productions and Signatures Networks with Graham.

Dell Furano brings more than 40 years of experience in the music, entertainment, sports, celebrity marketing and licensing industries. Currently, Founder and CEO of Epic Rights, Dell previously served as CEO of Live Nation Merchandise. During his career, he has also held positions as CEO for Signature Networks and founding CEO of Sony Signatures, Sony Corp.'s entertainment, merchandising, licensing and consumer products division, which he built into a major entertainment licensing and branding powerhouse. Dell launched Europe's largest event merchandising program to date with World Cup France Soccer; Sony Picture's Godzilla franchise; and major programs with megastars that include the Beatles and Madonna.

### **About Michael Zislis**

A visionary entrepreneur, restaurateur, hotelier and philanthropist, Zislis has captivated consumers with a cavalcade of well-loved and highly successful establishments. He brewed his first beer for a school science experiment when he was 13. By the time he was a student at USC, he was a master brewer. In the late '80s,

Zislis opened his own brew pub, one of the first in California, Manhattan Beach Brewing Company. Soon after, he opened a second brew pub in nearby Redondo Beach, then more up and down the coast. In 2000, he introduced Rock'N Fish, a seafood and steak house in Manhattan Beach. He has since opened additional Rock'N Fish restaurants at L.A Live and in Laguna Beach. In 2004, Zislis transformed an urban revitalization project in Manhattan Beach into the area's first and only luxury boutique hotel, Shade, recently named one of the top 25 trendiest hotels in the U.S. by TripAdvisor as well as being listed as Conde Nast Traveler's #6 reason to visit Los Angeles. In 2011, Zislis opened The Strand House restaurant, featuring American cuisine in an environment that is reminiscent of an elegant yet welcoming beach house with stunning ocean views. In 2013, he opened Circa, serving bold global flavors. In early 2015, Shade Hotel, Redondo Beach is slated to open as an anchor property within the beach city's harbor waterfront revitalization project. Zislis is also committed to supporting local charities and schools.

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