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**PAUL STANLEY AND GENE SIMMONS OF KISS TO OPEN ROCK & BREWS PA'IA ON MAUI**  
**Their Family-Friendly Restaurant Will Embrace Hawaiian Culture and Cuisine**  
**Special KISS Rock & Roll VIP Package Available at The Fairmont Kea Lani, Maui for the Opening**

**Maui, HI. (December 17, 2013)** – Today, Rock & Brews® announced that KISS rock legends Paul Stanley and Gene Simmons, co-founding partners in Rock & Brews family-friendly, rock-themed restaurants, plan to open a Rock & Brews restaurant in the beach-side, historic community of Pa'ia on Maui in January. The opening of Rock & Brews Pa'ia represents the rock-icons' first in the Hawaiian Islands. An opening celebration is scheduled for Sunday, January 26, with a special [KISS Rock & Roll VIP Package](#) available at The Fairmont Kea Lani, Maui, the official resort sponsor of the event.



Stanley and Simmons, along with their Rock & Brews co-founding partners restaurateur-hotelier Michael Zislis and concert and merchandising veterans Dave and Dell Furano, have teamed up with longtime Maui residents Mark and Chrystie Blietz for the opening. The Blietz's will own and operate the Pa'ia location.

Rock & Brews Pa'ia was designed by Maui architect Jim Niess of Maui Architectural Group, along with teacher, spiritual leader and artist A. C. Kahekiliui'la Lagunero of Maui, serving as a consultant on Hawaiian culture and art. The 'ohana restaurant will pay tribute to the familial warmth and character that is synonymous with Pa'ia, while respecting the vibrant Rock & Brews brand look and feel. It will feature Rock & Brews' popular casual American comfort food, as well as local favorites, and a full bar, including Pa'ia's largest selection of craft beers.

"It is our goal to always offer local favorites on our menus," said Stanley. "In Pa'ia, we will offer a number of popular Hawaiian dishes, local craft beers and signature tropical cocktails."

Guests will be able to enjoy al fresco or indoor dining in a family-friendly rock concert-like environment complete with concert lighting, multiple screens presenting concert videos, hand-painted murals of rock artists, album and tour art, as well as art by local artists and art that salutes Hawaiian history and culture. The restaurant is designed to welcome local families and visitors alike. Ample parking is available.

"We are delighted to introduce Rock & Brews Pa'ia and welcome families in our friendly, energized environment," said Mark Blietz. "Our goal is to become a popular gathering spot for residents of Pa'ia and surrounding communities, and a welcoming respite for visitors enjoying the beautiful Hana Highway scenic drive."

The grand opening of Rock & Brews Pa'ia, hosted by Simmons and Stanley, will take place from 1:30 p.m. to 3:30 p.m. on January 26 and will benefit the Pa'ia Youth & Cultural Center and pay tribute to returning veterans, Wounded Warriors and active military. The luncheon will welcome local VIPs, members of the military, KISS fans from around the world, and music industry notables.

The Fairmont Kea Lani, located in nearby Wailea, will be offering a [KISS Rock & Roll VIP Package](#), available to guests attending the opening. The package includes a one-bedroom suite at The Fairmont Kea Lani, two tickets to the Rock & Brews Pa'ia opening, access to the resort's Willow Stream Spa VIP grand opening party from 6:00 p.m. to 8:00 p.m. also on January 26, (with meet and greet and photo opportunities with Simmons and Stanley,) as well as a black & white manicure station, a rock & roll red lipstick station, hot rock neck massages, rock & roll sushi rolls from the resort's award-winning Kō restaurant, and more), and two Rock & Brews Pa'ia t-shirts. It is valid January 24-27 (three nights) and priced at \$349 per night, plus tax and resort fees. For more information or to make reservations, please visit [www.fairmont.com/kea/kiss-rock-roll/](http://www.fairmont.com/kea/kiss-rock-roll/).

"Shannon and I just renewed our wedding vows on Maui, and we are very excited and privileged to bring our family-friendly restaurant to Pa'ia," said Simmons. "Maui has long been a favorite vacation spot for both my family and Paul's family, and this opening is particularly exciting for us."

Rock & Brews Pa'ia is located at 120 Hana Highway in Pa'ia. For more information, please visit [www.rockandbrews.com](http://www.rockandbrews.com).

#### **About Rock & Brews**

Rock & Brews is a one-of-a-kind restaurant and entertainment concept designed to engage people of all ages with quality comfort food and local favorites, a broad selection of craft beers in an energized environment that is reminiscent of being at a family-friendly music event. Founded by rock icons Gene Simmons and Paul Stanley of KISS, along with partners, restaurateur Michael Zislis and concert industry veterans Dave and Dell Furano, the first Rock & Brews opened near LAX in the beach community of El Segundo, California in April of 2012. The partners have plans for thoughtful expansion throughout North America and beyond. In addition to the flagship location in El Segundo, there are now Rock & Brews restaurants in Los Cabos, Redondo Beach (on Pacific Coast Highway, with owner/partner Jon Mesko) and at Terminal 5 at LAX (with owner/partner Crews of California). Rock & Brews Prairiefire, in Kansas City, MO and Rock & Brews Albuquerque, NM will open in late 2014. Several others are on the drawing board. For more information, please visit [www.rockandbrews.com](http://www.rockandbrews.com).

#### **About The Fairmont Kea Lani**

Located on the pristine white sands of Wailea, The Fairmont Kea Lani, Maui is Hawaii's only luxury oceanfront resort featuring spacious suites and villas. This distinctive hotel encompasses 22 acres of tropical landscape and offers authentic Hawaiian cultural experiences and warm and personal service which portray the essence of aloha. A luxurious haven in one of the most scenic places on earth, the resort rests gracefully on Polo Beach, situated on the sunny southwest shores of Maui.

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